

SHIFTING MINDSETS AND BUILDING SKILLS FOR SELF-DRIVEN, DIGITAL, COLLABORATIVE LEARNING CULTURE AND CAPABILITY

Our Learning Accelerator offering



The Challenge

The future of work requires significantly different mindsets and skills to adapt to new ways of working, new technologies, new products and new teams. Building a self-driven, digital, collaborative learning culture and capability is critical for success.

Catalyst Focus

We bring innovative strategies, tools and learning options to accelerate learning through a whole person, whole brain and whole systems approach – embedding self-mastery, team mastery and a learning culture

Catalyst Offerings & Tools

- Learning strategy revamp: L&D capability building
- Accelerated learning strategies, processes & tools: Accelerated Learning book & workshops; Accelerated development programs
- Self-driven learning & learning culture: Personal & career empowerment; I am Talent book and workshops; Licence to Learn & Learning; Mindset & skill building
- Skills Modules: Catalyst x 20; Ennea x 6

We have partnered many top South African and Global companies on the strategic transformation of their learning function. This includes diagnostics, strategy facilitation, co-design of transformation journeys, operating models, project and change management, learning design expertise, L&D capability building and coaching support. We also design, facilitate and event manage large scale strategic and mindset shift engagement conferences to accelerate the journey



Our Learning Accelerator impact

IMPORTANCE OF ACCELERATING LEARNING AND CHANGE

The world of work is changing exponentially as rapid technological innovation is forcing businesses to disrupt traditional business models and adopt new digital strategies and skills to compete. This requires new future fit thinking, skills and learning cultures in which people are not afraid to learn, experiment and fail fast. Traditional learning approaches require reinvention to become more digital, disruptive, accelerated and relevant - not just a replacement of programs but a re-design specifically customized for your organisation at this point in time balancing current and future needs.

ACCELERATING LEARNING CHALLENGES

Can you confidently answer any of the following?

- How do you accelerate learning for rapid change new ways of work, skills, roles, systems, relationships?
- How do you build personal mastery, emotional resilience, curiosity, agility, collaboration?
- How do you shift mindsets to embrace diversity?
- How do you build a continuous self driven learning culture supported by leaders and managers?
- How do you integrate learning into work enabled by technology for immediate performance and results?
- How do you shift from classroom learning to blended learning journeys with measurable impact?
- How do you balance strategic and just-in-time learning needs with legislative requirements?

WHAT OUR CLIENTS SAY

Working with Catalyst was a very dynamic process. They worked incredibly close in partnering with us on designing truly customised learning interventions. The quality and style of their content and delivery was of incredibly high standard and their team provided high quality material that was well packaged. I am Talent workshops were infectious and helped us recreate an engaged and high performance workforce which we had lost in our business. With best practice thinking, frameworks and methodologies catalyst designed and rolled out large scale interactive engagement workshops deep into our business in a way that I have never seen done before. They are a truly progressive and creative team, with no boundaries and excellent project management capability. Selma De Mornay, Talent Manager: Brandhouse

ACCELERATING LEARNING BUSINESS CASE

Executives are recognising the challenges, risks and necessity for accelerating learning and change in their organisations in order to respond proactively to the digital transformation, innovation, changing customer and workforce needs and global competitiveness requirements. Toward Maturity Benchmark Report 2018



Driving a learning culture has immediate benefits to business results



TRACK RECORD

We've built HC capability in numerous clients for over 20 years.





































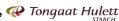














Our approach and tools



OUR ACCELERATED LEARNING & CULTURE FRAMEWORKS

Our accelerated learning and culture frameworks are grounded in thought leadership to guide a best fit approach to strategically transform your organisation's learning capability.



Accelerated Learning framework & Diagnostic Tool



Learning Culture Framework & Diagnostic Tool



Strategic L&D transformation & Diagnostic Tool

OUR LEARNING COMPETENCY FRAMEWORKS – KEY CAPABILITIES

We are specialists in building leadership and technical pipelines performance standards and competency frameworks per level and key capability (job family). We also customise best-fit competency and skills assessment and recommend development plans.



Pipeline levels



Performance and Competency Standards & frameworks



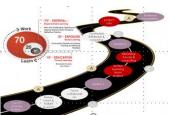
Competency & Skills Assessment & matching

OUR LEARNING DESIGN & DIGITAL CAPABILITY

We have an established track record customising innovative, brainfriendly, digitally enabled learning initiatives, paths and journeys – and measuring learning impact.



Accelerated learning journeys & paths



Journeys designed for 70:20:10



Learning impact measurement



Digitally enabled journeys

OUR TOOLS

Our many user-friendly, practical programs, design capability, tools & systems enable accelerated learning and ROI through optimising a blended learning approach focused on impact.

- Learning strategy & academy redesign for impact
- Learning culture and learning maturity diagnostics
- Learner readiness and mindset assessment tools
- Future fit enterprise capabilities
- Assessment, profiling, feedback and supervised coaches & mentors
- Accelerated & neurolearning design skills
- Deep personal mastery focus & Licence to Learn

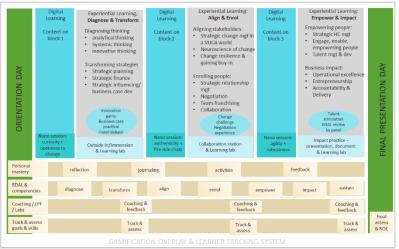
- UMU mobile engagement & micro-learning
- Future fit learning options, nanosessions, immersions on-line
- Customised learning modules and facilitators accredited options
- Work integrated learning, RPL & strategic projects
- Digital designers, platforms & gamification options
- Tracking, measuring and engagement platforms
- Team alignment & HPT journeys & surveys including Ennea 5 lens

Example of customised accelerated learning journeys



We customise each learning journey for every organisation and target audience integrating the best of what exists, our experience and emerging methods, options and collaborative partners.

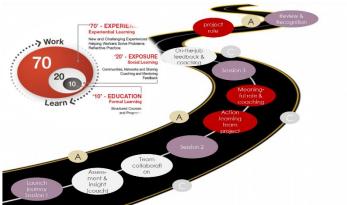




Using learning journeys and 70:20:10 to accelerate learning







Assessment, coaching, teams and self-leadership



OUR LEADERSHIP ASSESSMENT CAPABILITY

We offer the full suite of fully customizable leadership and talent assessments including progressive generation relevant and gamified assessments through our specialist partners Yellowseed.

We are distributors of the dynamic Ennea 5 Lens assessment, coaching and skills building ecosystem. The Ennea 5 lens integrates elements of personal mastery, emotional resilience, social drives, energy centres AND the Enneagram for truly understanding the complexity of human behaviour.

ASSESSFIRST

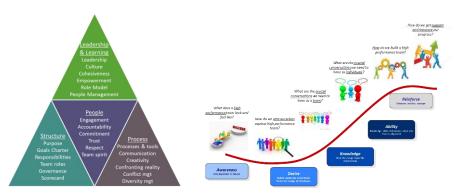






OUR LEADERSHIP TEAM ALIGNMENT CAPABILITY

We have an established track record in partnering many executive, leadership, intact and project teams on their journey to high performance to fulfil their business leadership role. We build a strong foundation of personal insight and mastery, data-driven design, trust building and purpose-driven initiatives to challenge, motivate and inspire change. This is a journey – not an event.



OUR LEADERSHP COACHING CAPABILITY

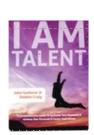
We have a carefully selected and diverse Coaching Community that is committed to continuous learning, quality results and understand both personal and organisational effectiveness. We ensure the integration of coaching with the full HC value chain and systemic business issues and context. Our Coaching Community is powered by BizHQ who have a proven track record in creating measurable personal business results through an integrated consultative approach to coaching.

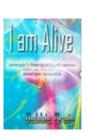


OUR SELF-LEADERSHIP CAPABILITY – FUTURE FITNESS

Much of our work is founded on a deep passion and experience in driving change through personal insight, mastery, mindset shifts and building new habits and behaviours. Through Catalyst and our partners World Alive, we have facilitated many thousands of people through our self-leadership programs: I am Talent, I am Alive, Lead to Succeed, Connect for Women and Licence to Learn. We are continuously reinventing our approach and materials and have now added Future Design Possibilities to our unique offerings.











Flagship Leadership and Learning Options



We offer a range of self and leadership development modules, programs, coaching and blended learning journeys for all levels.

Leading Self

I am Talent

I am Alive

Lead to Succeed (EQ in action)

Connect for Women

Licence to Learn

Leading Others

Transformational leadership

3Es of leadership

Coaching for managers

Honest Conversations

Wise decision making

Leading Teams

Team leadership

High performance teams

Collaborate

Strategies for innovation

Talent champion (SimTalent)

Leading Change

Change resilience

Change Champion

Leading change

Leading in a VUCA world

Licence to lead learning

Future Design Possibilities

Ennea 5 lenses – individual, team, leaders

Conflict Feedback Trust Collaboration Problem Solving Resilience Curiosity Sense Making Dealing With Paradox

Accelerated learning journeys

Digital, F2F, coaching, projects, application, impact

Executive Development

Personalised journeys, executive coaching, peer2peer learning



































Our best-sellers



BOOKS AND WORKSHOPS

I am Talent

I am Talent is a user-friendly guide and toolkit to stimulate ideas and practical approaches to accelerating your personal and career development and help you cope and flourish in today's competitive and dynamic global business environment. It will support you as you take stock of your inner strengths, personal attributes, skills and capabilities, on your journey to building your brand and being the best that you can be.

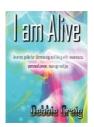
I am Talent is a highly sought after learning program with many thousands of people around the globe having benefitted from it.



I am Alive

I am Alive takes you on a deeper journey into the self, a journey of discovery, sense-making and a fuller understanding of "Who am I?" and "Why I do what I do". It is packed with practical advice and tools that anyone can use to grow and develop their self-mastery and create a . The personal story that is written alongside the content gives it a very personal touch and makes the journey real

Alive is a highly sought after personal transformational workshop or retreat process that many hundreds of people throughout South Africa and internationally.



Accelerated Learning

Accelerated Learning focuses on the shift from traditional training to collaborative learning in the digital and socially networked age, using latest research in Neuroscience. It outlines the key frameworks, processes and tools to adopt and implement accelerated learning in organisations to build and sustain an adaptive learning culture. It is packed with practical case studies and tools to fast track your relevance in impact in the learning world.

Accelerated Learning workshops have been run at leading business schools, corporates and for the public to build capability for designing the next generation of accelerating learning and learning culture.



ACCELERATED LEARNING PROGRAMS

3Es of Leadership

Engage, Enable, Empower Others
Practical activities, frameworks and tools for 3 powerful
conversations to Engage, Enable, Empower Others for
performance and potential.

Honest conversations

Communication, EQ, Conflict Mgt
Practical activities, frameworks and tools to communicate
effectively, develop emotional intelligence and manage difficult
relationships or conflict.

Leading in a VUCA world

Lead individuals and teams through change in a VUCA world.

Accelerated learning approach to explore the rapidly changing world of work, leading at the rate of change, building agile, empowered, collaborative, innovative teams, agile leadership of change, agile tools and conversations for change.

Leading change

Impact of change, leading and motivating others through change Practical activities to understand impact of and resistance to change choices and how to lead and motivate individuals and teams through change in a VUCA world.

Coaching for managers

Coaching, mentoring, communication, facilitating growth and change Practical activities, frameworks and tools for leaders to accelerate learning, performance and personal growth in others.

WISE decision making

Critical thinking, Problem Solving & Collaborative Decision Making Practical activities, frameworks and tools to assess and develop collaborative solutions to complex problems or opportunities using systemic and critical thinking and tools.

Our best-sellers



GAMIFICATION AND GAME DESIGN

SimTalent

We are proud distributors of SimTalent, a Talent Simulation Board Game that brings talent management to life in a fun and interactive way. It allows participants to compete in teams to make talent recruitment, review, development and succession choices to optimise talent ROI over several business periods. Includes real life scenarios and probabilities.



Adapt4Change

We are proud innovators of this Adapt4Change highly interactive an gamified board game inspired by one of our clients needing to shift mindsets and make change happen. Designed with neuroscience of learning and change principles and our extensive experience high engagement events.



License 2 Learn

We are proud innovators of this Licence2Learn highly interactive and gamified board game inspired by a client need to build readiness for fast, agile, self-driven, digital learning.

Designed with neuroscience and accelerated learning principles from our extensive experience. Great as a kick-off to a leadership or learning journey (or for young talent)



HIGH ENGAGEMENT LEARNING

Ennea 5 lens ecosystem

The dynamic Ennea 5 Lens assessment, coaching and skills building ecosystem integrates elements of personal mastery, emotional resilience, social drives, energy centres AND the Enneagram for truly understanding the complexity of human behaviour. The Ennea 5 lens facilitates team profiling, strengths alignment, trust building and skills building.



Future Design Possibilities

An immersive beyond design thinking experience that dramatically shifts mindsets and possibilities toward an imagined digital and disruptive future and our individual, team or organizational role in it. Inspired by our Singularity University experience in San Francisco. It is highly engaging, interactive and leave with visual tools and a deep appreciation for the impact of future change.



High Engagement Conferencing

We design and facilitate high engagement, large scale conferences to align people and build capacity in strategies, leadership, culture, collaboration and change. We optimize results through co-design, integrating behavioural science, engagement, neuroscience, accelerated learning, change and gamification to make experiences interesting, fun, engaging, interactive, social and fun

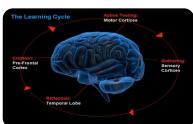


Accelerated learning, engagement and gamification

We are thought leaders in accelerated learning and designing with the neuroscience of learning and behavioural change principles in mind. We are designers and licenced distributors of a number of gamification tools and games to enhance engagement, learning and change.



Licenced distributors of Umu - Gamified engagement, surveys, discussions, games, micro-learning



neuro-learning: gather, reflect, create, test,



Energizers and gamification: fun activities for brain and body



Gamification: Leaderboards, badges, points, rewards:



Licenced distributors of SimTalent - Gamified talent simulation through interactive board games. Other learning simulations include:

banking, retail,



Developers of Licence to Lead learning mind-set shift interactive board game



Developers of Adapt4Change change mind-set shift interactive board game



Collaborative-learning: Share, teach, ask, explore, create, challenge, solve



Developers of Journey to the Stars Quiz Game for workshop or conference engagement - interactive board game



Developers of Future Design Possibilities Immersion inspired by SingualrityU experience



Aiding memory & Learning visual reminders, writing and sharing to engage memory and retrieval



Digital & social learning: Social media posting, sharing, learning, connecting



Catalyst has designed and facilitated many high engagement conferences over the years to align people and build capacity in strategies, leadership, culture, collaboration and change. Our approach is to design with business outcomes, behavioural science, engagement, neuroscience of change and learning and gamification in mind for experiences that are interesting, engaging, interactive, social and fun and deliver real results back into the business.





Our leadership and learning track record





HEINEKEN (2016 – 2018) www.heineken.com

Strategic Transformation Journey toward a High Performance Culture working directly with the CEO, Exco and HR team. Srategic alignment, leadership onboarding and coaching, culture transformation, high performance teams and change management.



RAND MERCHANT BANK (2015 - 2018) www.rmb.co.za

Accelerated Learning Program for potential successors. Change enablement, capacity building and team alignment for the RMB Technology Leadership Team and Corporate Banking. Culture transformation design, capacity building and project management in Business Enablement Division.



IMPERIAL GROUP (2015 - 2018) www.imperial.co.za

Co-design and implementation of talent management and development strategies for 2500 leaders. Building capacity in managing talent - SimTalent. Readiness for change. HR leadership team strategic alignment facilitation. Leadership Development on building a customer centric approach to Key Account Management.



ABSA BARCLAYS (2016 - current) www.absa.co.za

Inaugural Learning and Leadership Conference – design and facilitation for 170 people. Self-leadership program for Risk Team.



BASF (2016 – 2017) www.basf.co.za

Strategic leadership alignment – facilitation of strategic review and team alignment session with top 30 leaders including international group executives (with Mark Berger Training).



JAGUAR/LANDROVER (2017 - current) www.jaguarlandrover.com

Strategic leadership alignment, high performance teams and leadership development of exec team and next level leaders including assessments, coaching, digital micro-learning, master classes.



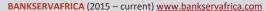
VWSA (2011-2015) www.vw.co.za

Leadership Development - Driving Strategic Change, 3Es of Leadership (engage, enable, empower) for Senior Leaders. High Performance Teams. Capacity Building on Personal Effectiveness, I am Talent, Decision Making, Change Management and Resilience, Accelerated Learning program for all L&D staff.

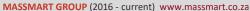


DE BEERS GROUP (1999-2004) www.debeersgroup.com

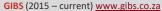
Strategic Transformation Journey over 5 years. Global Transformational Leadership Development Program (2500 leaders across 16 countries). Building capability in HR transformation, talent management, high performance teams, change (Some in association with MAC Consulting).



Co-design of the organisational DNA and leadership behaviours followed by Self and leadership development journeys for 400 staff to embed the DNA. Assessments, Ennea, High performance TeamsI am Talent, managing performance, change resilience, change management



Co-design and implementation of both talent management and talent development strategies for 4500 leaders. Complete reinvention of the Massmart Corporate University Leadership School. Building capacity in managing talent. Readiness for change through Licence to Learn and Lead Learning.



Accelerated Learning for 50 program leaders. EQ in Action for a Women Leadership Program. Leading in a VUCA world (with The Coaching House).

FOSCHINI GROUP (2016 – 2017) www.foschini.co.za

Self-Leadership - I am Talent for personal and career empowerment as part of the retail academy program for 100 store managers.

BRANDHOUSE (2013 – 2015) www.brandhouse.co.za

Self-Leadership - I am Talent x 100. Engagement conferences - 5 themed conferences across the business for over 800 people to build engagement mind-sets with self, team, change and Brandhouse.

LIBERTY GROUP (2016 -current) www.liberty.co.za

Capacity building for performance management, Self-Leadership – I am Talent for personal and career empowerment as part of an employee engagement strategy x 500 staff.

NEDBANK (2017 - 2018) www.nedbank.co.za

Group Learning Strategy sessions x2 and coaching of project teams.

MMI HOLDINGS (2018) www.mmiholdings.co.za

Group Learning Strategy session and coaching of project teams

USB-ED (2015 - 2016) www.usb-ed.com

Facilitation of Accelerated Learning for program leaders. Development of a new approach to program design and delivery using Accelerated Learning framework and toolkit and socialising with staff and faculty.

ACCENTURE (2009-2010) www.accenture.co.za

Leadership Assessments, Development and Coaching for managers and senior managers. High Performance Teams Workshop for Exco ad other teams





















Our leadership and learning track record



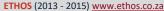


ETHOS

PRIVATE EDUITY



Transformational Leadership assessments, development workshops, coaching



Design and implementation of Talent Management and Successions Strategies including the Leadership Pipeline. Succession Management for Partners and new CEO. High performance teams for Partnership Team. Leadership Brand and Competency Development. Culture Transformation and Staff Engagement sessions. Executive coaching.



Culture transformation design and capacity building. Leadership Brand development and leadership engagement. Staff Engagement sessions. Change resilience and mindset shift for merger with AdaptIT

AVENG GROUP: Duraset (2012-2013) www.avengman.com

High performance teams for Duraset leadership and capacity building on project and team tools. Innovation Strategy and Capacity Building Session. Talent Management Strategy, Toolkit and Capacity Building.

Personal and leadership effectiveness journey with Supply Chain Leadership Team. Personal Transformation Process - I am Alive High Performance Teams and Leadership coaching.

50 leaders in Armscor in support of the turnaround strategy (in partnership with FeverTree Consulting).

ENGEN (2009 – 2013) www.engen.co.za

Talent Management Strategy, Process, Toolkits and Capacity Building including the Leadership Pipeline.

Retention Strategy implementation in partnership with the Senior HR Leadership Team and line talent champions.

Leadership Competency Profiling, HR Capacity Building Programs.

High performance teams, Change Management toolkit and capacity building (TM in association with Accenture).

TONGAAT HULETT STARCH (2011 - 2015) www.tongaathulettstarch.co.za

Strategy and culture journey to excellence. Leadership Development and Alignment of exec and senior managers. Capability building in strategy, HR Transformation, Performance, Talent and Competency Management, Change and Critical thinking and decision making.

BUCKMAN (2007-2015) www.buckman.com

(Africa, SE Asia, China, USA, Mexico, Canada, S America, Europe) Strategic Transformation Journey from "Good to Great" Capability building in strategy, culture, talent, building high performance teams, strategic project management, innovation, coaching, change management and self-leadership -I am Talent. High Performance Teams for various global Leadership Teams Transformational Leadership, Leadership Renewal, Coaching for Managers Program, 3Es of leadership (engagement, enablement, empowerment),

TRANSNET AND TRANSNET CAPITAL PROJECTS (2005-2012) www.transnet.net

Executive and senior leadership (100) alignment and development. Customised amazing race and board games. Talent Management strategy, tools and capacity building. Leadership Pipeline. Leadership competency standards and accelerated learning. Capability building in HR transformation, change management High Performance Teams. (some with Resolve Group)

ASPEN PHARMACARE (2012-2014) www.aspenpharmacare.com

Leadership Development – Crucial Conversations and Emotional Intelligence. High Performance Teams. Executive Coaching. HR capacity building.

DEVELOPMENT BANK SA (2000-2005) www.dbsa.org

High Performance Teams journey for DBSA Exco & HR team Change management and capacity building for Operations team Strategic Planning, engagement sessions and high performance teams for Northern Cluster. Leadership development workshop for women in business

NATIONAL TREASURY (2012) www.treasury.gov.za

Coaching for manager's program. HR Capacity Building Program.





TRANSNET

















for top 40 leaders in SA. Self-Leadership – I am Talent career empowerment. Facilitation of strategic review and team alignment session with top 40 leaders across Europe, Africa and Middle East.

CQS (2014) www.cqs.co.za

Strategic Transformation Journey High Performance Culture

BHP BILLITON (2013 – 2014) www.bhpbilliton.com

ARMSCOR (2016 – 2017) www.armscor.co.za

Change enablement, capacity building and executive team alignment for top

SERVEST, EHL, MR PRICE, SA HOME LOANS

Self-leadership for Executive, managers and staff – I am Talent

bhpbilliton



Why partner with Catalyst





Accelerated Learning and Leading Edge Learning Design



Highly engaging, interactive, mind-set shift learning approaches



Deep expertise in Integrated Human Capital and Talent – identify, assess, engage, develop, retain



Extensive experience in partnering with clients to co-create and walk a journey with them for capacity building and real business value



Integration with digital learning and gamification tools to support and expand the learning process



Distinguished track record in many leading organisations locally and globally

Learning is ...

Practical & relevant
Highly interactive
Blended – digital, F2F,
workplace
Shifting mindsets, skills
and behaviours
Individual reflection
Group learning
Real examples and case
study projects

Workplace learning

Contact Us

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