

## Is your culture keeping up with the pace of change?

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Organisations are being compelled to find new ways to service customers and expand markets in this time of uncertainty and disruption. This requires future-fit thinking and the capability to adapt and experiment.

Maybe your team needs to think globally, use new unfamiliar technology, or shift to selling new products and services. Your leaders and team members require creative strategies to build relationships and teams remotely. How is your culture keeping pace with change? Are you building and encouraging people to engage, learn, and think critically to stay ahead of the change curve?

Peter Drucker famously said, 'Culture eats strategy for breakfast!' A strong focus on your organisation's culture is vital to ensure your continued success – regardless of how excellent your evolving strategy may be.

Culture change is challenging. Usually, it requires years of intentional communication, workshoping of values, smart recruitment decisions, and often deep restructuring initiatives. Right now, we don't have the time (or the budget) for that! Traditional business and people engagement models are no longer relevant.

Using the neuroscience of learning and change ensures that you are able to unleash potential, creativity, focus, energy and enhanced performance within your team. We can learn how to rapidly adapt and apply new ways of thinking, doing and being – enabling lasting change from within.

By changing how your people think about their work, how they react to stressors and how they relate to the organisational purpose and their personal contribution, you can change both the online and the physical culture - creating a vibrant, dynamic, and fit-for-purpose team.

The neuroscience based PowerUp<sup>8</sup> programme gives you and your team this exact opportunity. By equipping your team with the curiosity, courage and collaborative mindset required to navigate rapid change AND the crucial skills of focus, creative and critical thinking, you can shift your organisational culture and give your business the best possible chance for success.

Based on the book, PowerUp<sup>8</sup>, the results we've seen so far are extraordinary and we know that your team and business will benefit.

Connect with us on [ndumi@catalystconsulting.co.za](mailto:ndumi@catalystconsulting.co.za) or give us a call on **011 465 6270** to learn more.