

DIGITAL COLLABORATION & GAMIFICATION

We collaborate with a variety of leading edge digital strategists, learning, HC and gamification providers to enable future fit, agile, digital responses, culture and capabilities for the digital age.



CHALLENGES

Can you confidently answer any of the following?

- Do you have a digitisation strategy for HC, talent and learning?
- Do you have the right HC system partners for your digitization journey?
- Do you have the right structures to enable agility and accelerated learning and change?
- Do you know what skills you will need in the future and how to build capability now?
- Do you have the talent and leaders you need to lead you into this digital future?
- Do you have the data, systems and analytical capability to drive people decisions?
- Do you have a learning culture that enables self-driven and peer learning and innovation?
- Do you have gamification strategies and tools that can rapidly accelerate engagement, learning and change?

DRIVERS OF DIGITIZATION & GAMIFICATION

The world of work is changing exponentially as rapid technological innovation is forcing businesses to disrupt traditional business models and adopt new digital strategies and skills to compete. This requires new future fit thinking, strategies, systems, leadership, talent, culture and skills which need to be identified and developed now for organisations to succeed in the future. New ways of engaging with people, structuring how we work and accelerating learning and change is critical to unleashing potential for innovation within individuals, teams and organisations and skills.

DO YOU NEED A CATALYST?

Wherever you are in your learning and development maturity, we can partner with you to innovate and accelerate your organisation's ability to learn using a unique blend of science, technology and practicality.

BUSINESS CASE

Recent research by DDI, CEB and EY have identified 6 critical leadership capabilities that impact digital performance: digital savvy, adaptability, execution, hyper-collaboration, talent acceleration and an ability to have a 360 degree perspective. Organizations also require new learning cultures, new working environments and a new role of HR to deliver on digital strategies. The pay-off for accelerated transformation toward a highly digital workplace has shown a high ability to encourage experimentation, stronger cultures, greater agility, more focus on the future and use data driven decision making.

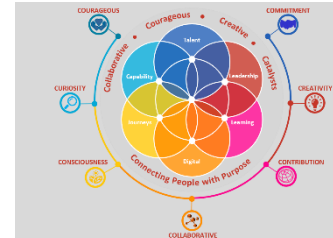
only **16%** of HR pros are prepared to operate in a digital environment



WHO IS CATALYST

Catalysts for business results through people
We co-create customised, future-fit solutions, shift mindsets and build purposeful, capable people who impact business, communities and South Africa

Strategic **Catalysts** Talent
Performance Leadership
Engagement Learning Teams
Change



Collaborative, Courageous ... authentic, curious, conscious, bold, life-long learners, willing to co-create, confront the truth and build meaningful partnerships and impact

Creative Catalysts... activating and accelerating learning and change through innovative, future fit, agile, bespoke people solutions

Connecting People with Purpose ... Connecting, aligning and energizing people and teams with their organisation and own purpose ... Connecting people, ideas, technology or providers to fulfil needs and create meaning

TRACK RECORD

We've been successfully developing digital & gamification strategies and capability at numerous clients for over 20 years.



WHAT OUR CLIENTS SAY

I really want to thank you guys for all your support, love and encouragement throughout the last year. You have become very dear friends and colleague. Baie, baie dankie vir alles!!

Christel Terblanche, Massmart Corporate University, Head School of Leadership and Management Development

Thank you all so much for the hard work and efforts that have gone into the last few months and recent sessions. Your energy and excitement was palpable and I could feel the excitement (and nerves) of the audience to be a part of the session and feel like they were worth being invested in. I thought that Sim Talent was more than just superb – it really blew me away at not only how much fun it was (for all age groups) but certainly how you can teach through social activities. I am so fortunate to have such skilled partners on this journey.

Taryn Marcus, Group Talent Management, Imperial

I'd like to once again thank you for all the work done to make our learning conference the success it was. We have received so much positive feedback from delegates and it's clear they all had a ball!

Carel Kruger | Head Leadership and Learning | Corporate & Investment Banking | Barclays Africa | ABSA

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OUR DIGITAL COLLABORATION SOLUTIONS

- Established digital partners in integrated digital systems and platforms for HC, talent and learning
- Digitisation of HC, talent, learning and leadership development approaches
- HC, talent and learning analytics & impact measurement
- Design and capability building in future skills and digital capabilities
- Digital & gamified assessments, coaching and learning journeys
- Gamification & game design for learning and engagement

OUR DIGITAL COLLABORATION PARTNERS



OUR GAMIFICATION AND GAME DESIGN PARTNERS



WHY CATALYST

- ✓ Collaborative design and alignment with strategy, culture, leadership, talent and HC practices
- ✓ Blend of science, best practice and experience
- ✓ User-friendly, gamified tools and guides
- ✓ Enabling change and capability
- ✓ Collaboration with and technology partners to integrate strategy, process and functionality
- ✓ High engagement, gamified activations & branding campaigns
- ✓ Integrated solutions for coaching, assessments and accelerated development

OUR NUMBERS

Proud history of long-term partnerships and collaborations.

International track record across **5** continents and more than **14** countries.















Recognised thought leaders – numerous articles and **3** books published.

Over **21** years of delivering results – since 1997.

Team of deeply experienced, specialists.

OUR TOOLS

Our partners, tools and implementation support accelerate the digitization and capability building for talent, learning and change journeys

-  Digitization & gamification strategies
-  Umu mobile engagement & micro-learning
-  Digital & gamification systems & implementation support
-  Talent analytic tools
-  Digital change readiness and mindset assessment tools
-  Gamification design
-  Future fit skills identification & development
-  Gamified board games
-  Digital engagement survey tools
-  High engagement gamified conferences
-  Digital & gamified assessment tools
-  Digital learning tools – AI, AR, VR, robotics
-  Digital learning platforms & tools
-  Digital learning journey and content design

