

# Innovation Catalyst

Learn the frameworks, tools and skills to build a successful innovation culture that delivers valuable ideas

## OVERVIEW

### Why you need this

Organisations are continually being challenged to respond creatively, insightfully and rapidly to turbulent global economy, to diverse and shifting market demands and to increasing global and virtual competition. Shareholders are on a quest for growth whilst managing costs. This delicate balancing act requires people at all levels to think differently and creatively, to be encouraged to take risks and to try new things. It also requires the infrastructure, processes and skills to unleash and harness innovations which turn ideas into new products, process efficiencies, customer service ... and ultimately money.

## TARGET AUDIENCE

### Who needs to attend

This workshop is relevant to all levels of leadership. The workshop examples are adjusted to different levels of leaders and we suggest that participants of a similar level attend together.



## OUTCOMES

### What you will get

The workshop is designed for delegates how to optimize potential, talent and performance through engaging, enabling and empowering others to succeed

- To understand why innovation is important and explore best practices
- To understand all the aspects of innovation through a framework and assessing against it
- To identify innovation opportunities for breakthrough innovation in the company
- To learn about Innovation Tools and practice them on real life innovation opportunities
- To understand how to implement an innovation culture and remove barriers
- To understand the roles, skills and plans required to implement innovation successfully

We are CATALYSTS in creating high performance, high engagement organisations through developing leaders, building capacity and leveraging talent





## OUTLINE

### What you will learn

Module 01	Module 02	Module 03	Module 04
Context & framework for Innovation	Innovation tools & application	Implementing an innovation culture	Innovation roles, skills & plans
<b>Innovation Context</b> <ul style="list-style-type: none"><li>• Business case for innovation</li><li>• Best practice innovation trends, companies and case studies</li><li>• Innovation Framework</li><li>• Assessing current innovation culture and practices</li><li>• Identifying opportunities for breakthrough innovation</li><li>• Creating an environment for innovative thinking</li></ul>	<b>Innovation Tools</b> <ul style="list-style-type: none"><li>• Brainstorming</li><li>• Mindmapping</li><li>• Six Hats</li><li>• Ideatoons</li><li>• Scamper</li><li>• Stylised re-design</li><li>• Different Perspectives</li><li>• Matrix Analysis</li><li>• Root-cause analysis</li><li>• Creative Visualisation</li><li>• Stage gate criteria matrix</li></ul>	<b>Innovation Culture</b> <ul style="list-style-type: none"><li>• How culture works</li><li>• Beliefs and barriers</li><li>• Leadership &amp; enablers</li><li>• Examples and case studies</li><li>• Understanding our own culture</li><li>• Removing barriers</li></ul>	<b>Innovation roles, skills &amp; plans</b> <ul style="list-style-type: none"><li>• Innovation process flow</li><li>• Innovation forum and levels</li><li>• Innovation champions</li><li>• Innovation training &amp; events</li><li>• Rewarding innovation</li><li>• Embedding an innovation culture</li></ul>

## APPROACH

### How you will learn

Our workshops are customised to suit the specific needs of our clients. Our workshops are practical, relevant and highly interactive. We focus on sustainable change in mindset, skills and behaviours. There is a good blend of information sharing with personal reflection, assessments, practice sessions, case studies and identification of application opportunities back at work. Group learning and discussions are encouraged with feedback and coaching from the facilitators. Workbooks are provided with tools and activities for on-going learning.

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